



# Strategic Plan 2019-2022

Alberta College of Medical Diagnostic and Therapeutic Technologists

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ACMDTT Council and staff collaboratively developed this three-year strategic plan to set direction for the College. The three focus areas and nine strategic objectives set by this plan will determine the priorities for our programs and activities, and enable their implementation.

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# Our Identity

#### **Our Mandate**

As defined by the *Health Professions Act* (RSA 2000, Chapter H-7) Section 3(1), a College:

- Must carry out its activities and govern its regulated members in a manner that protects and serves the public interest,
- Must provide direction to and regulate the practice of the regulated profession by its regulated members,
- Must establish, maintain and enforce standards for registration and continuing competence and standards of practice of the regulated profession,
- Must establish, maintain and enforce a code of ethics,
- Must carry on the activities of the college and perform other duties and functions by the exercise of the powers conferred by this Act, and
- May approve programs of study and education courses for the purposes of registration requirements.

# **Our Mission**

Alberta College of Medical Diagnostic and Therapeutic Technologists exists so that the public is assured of receiving safe, competent and ethical diagnostic and therapeutic care by a regulated and continually advancing profession.

### **Our Values**

ACMDTT staff, Council and members recognize it is a privilege to act as a self-governing profession and our guiding values that demonstrate this are:



# **Integrity**

We act with respect, fairness and honesty.



# **Accountability**

We are responsible for our decisions and actions.



### **Transparency**

We build a culture of trust by being open and clear in our processes, decisions and actions.



### **Professionalism**

We establish and maintain standards to ensure that the practice of our members upholds the trust of the public in the profession.



### Collaboration

We foster relationships and consider the perspective of all stakeholders.

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# Strategic Planning Process

Development of ACMDTT's 2019-2022 Strategic Plan began in 2016 with developing our understanding of wider societal trends impacting the professions, followed by a strategic planning session with Council and staff in 2017. Throughout the process we sought a better understanding through conversations and collaboration with our stakeholders – including ACMDTT volunteers, our regulatory counterparts, government ministries, partners in the medical diagnostic and therapeutic community and our members.

Primary themes that emerged from these perspectives and insights allowed us to build the landscape for our strategic plan:

### **Patient Awareness**

Increasing demand on members for patient-centered care in increasingly diverse and complex settings.

# **Advancing Technology**

Practitioners must adapt to change through the duration of their careers. The emergence of hybrid technologies have a seismic impact on how professionals are trained, employed and deliver service.

### **Government Relations**

Provincial regulatory bodies are required to actively demonstrate consistency, clarity and efficiency in their processes and decisions.











### **Professional Collaboration**

Legislation and policy increasingly recognizes that there are overlapping roles in the healthcare system, inter-professional collaboration and efficiency.

# **Quality of Care**

Developing the professionalism of members and their personal connection to self-regulation and patient-centered care.

# **Regulation of DMS**

We must build our capacity for significant and imminent expansion of the College.

# Strategic Focus

The ACMDTT exists in a dynamic and diverse health landscape articulated in the themes on the previous page.

The three strategic areas to the right reflect the intent of the Council to focus the College and commit us to a measurable and meaningful progress in each area of focus.

Purpose

Ensure that members provide medical diagnostic and therapeutic services consistent with College standards and legislated requirements.

Capacity

Fulfill our duty to protect the public through strengthening College capacity and effectiveness. Culture

Connect and inspire members to instill and foster commitment to both the public and the practice of their profession.

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# Strategic Plan

Council provides strategic focus that gives the College its long-term vision.

The three areas of strategic focus and their corresponding objectives provide the College a strategic plan for the future. Upon Council's approval of this strategic plan, staff will layout annual pathways that will allow us to monitor operational progress attained in each strategic focus. We realize that Council's 3-year strategic plan and our annual strategic pathways are living documents, and these may evolve and be fine-tuned as the organization grows over time.

Purpose

Ensure that members provide medical diagnostic and therapeutic services consistent with College standards and legislated requirements.

### Objectives

This will be achieved by developing programs and tools that will give members a greater understanding of the legislation and standards that impact their practice.

- **1.1** Monitor to ensure College operations related to membership compliance with standards and policies, through new quarterly in-depth scorecards to Council Workgroups
- **1.2** Ensure access to fair and transparent conduct processes that are formulated with the principles of natural justice
- **1.3** Develop and provide tools designed to assist members in understanding and applying legislation as well as College requirements that govern their practice

Capacity

Fulfill our duty to protect the public through strengthening College capacity and effectiveness.

# Objectives

We will demonstrate regulatory accountability, performance and compliance.

- **2.1.** Initiate self-audits and develop performance benchmarks to enhance the regulatory functioning of the College
- **2.2.** The College is funded principally by membership dues. Council will demonstrate excellence in governance through stewardship of resources to ensure that they are sufficient to meet regulatory and corporate responsibilities
- **2.3** Prepare for expansion to include DMS

Culture

Connect and inspire members to foster and instill commitment to both the public and the practice of their profession.

### Objectives

Guide the profession by enhancing communication with members to augment and support their professional practice.

- **3.1.** Provide tools to enhance the ability to better serve the public and the practice of the profession
- **3.2.** Create and support professional learning and networking opportunities through collaboration between members and the College
- **3.3.** Increase member awareness and understanding of their professional obligations and the role of the College

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# Conclusion

The legislation created the ACMDTT to fulfill self-regulation of medical diagnostic and therapeutic technologists in the interest of the public. Council affirms this responsibility and sets the course for the College to fulfill this duty in the context of an ever-changing healthcare system.

Council is committed to executing this 3-year strategic plan designed to continue, and accelerate the growth of the ACMDTT. Consequently, Council has directed staff to develop annual pathways that will be the foundation of the operational plans for implementation with mechanisms to evaluate and measure the College's progress at pre-determined periods throughout the life of this strategic plan.

Council will review the strategic plan each fall and respond as necessary.

The engagement of our members and stakeholders is key to our success. We will share vision of the future, the key areas of focus that will get us there and what this success will look like through this strategic plan.

