



# 2023-2026 **STRATEGIC PLAN**

The Alberta College of Medical Diagnostic and  
Therapeutic Technologists

Alberta College of





# MISSION & VALUES

## About Our Strategic Plan

This strategic plan presents our refreshed mission and the blueprint of how we will continue being well-positioned to meet the challenges of regulating within an increasingly complex and dynamic landscape. Through this plan, we will continue working diligently and seamlessly with our staff, registrants, and other partners to respond to emerging opportunities while upholding our commitment to serving the public.

## MISSION

Public confidence in receiving safe, competent, and ethical diagnostic and therapeutic care from regulated professionals.

## VALUES

Integrity

Accountability

Transparency

Professionalism

Collaboration

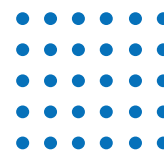




# STRATEGIC GOALS

## 1. Monitor, apply and advance regulatory best practices

- Advance fair, transparent and accountable systems, policies, and procedures
- Hold registrants accountable to regulatory requirements
- Ensure resources and infrastructure to integrate Diagnostic Medical Sonographers



## 2. Forge a culture of regulatory excellence for public protection

- Support staff and leaders in making the college an effective and responsive regulator
- Implement strategies to enhance the professional practice of registrants
- Build and sustain an equitable, diverse, and inclusive culture

## 3. Strengthen and communicate our mission

- Facilitate the public's ability to better understand our mission
- Advance collaboration with the government, partner organizations, and other regulators
- Provide education for registrants to further our mission

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